SJQU-QR-JW-033（A0）

**【英语新闻报道】**

**【English News Reporting】**

一、基本信息（必填项）

**课程代码：**【2030348】

**课程学分：**【2】

**面向专业：**【新闻】

**课程性质：**【系级选修课】

**开课院系：新闻**

**使用教材：**自编

二、课程简介（必填项）

此处概述课程的研究对象及课程在专业中的作用与地位，使学生对该课程有一个总体了解。（300-400字）

Using the lens of news writing, the course will emphasize the skills needed for all emphases – excellent writing and information gathering. Strong media writing requires more than an ability to craft clear sentences. It requires accuracy, curiosity and attention to detail. The class encompasses a variety of activities – reading, discussing, knowing current events, learning grammar, gathering information and interviewing, and most important, writing and revising. You should learn:

* to apply critical-thinking skills to evaluate the credibility of sources and information.
* to gather information efficiently through reading, interviewing and researching.
* to write clearly for a variety of media while adhering to deadlines. to use Associated Press style.
* to use standard English grammar and usage.
* to recognize the differences between journalistic and strategic communication writing.
* to apply the concepts of news, accuracy and fairness.
* to apply critical-thinking skills to evaluate others’ writing and thinking.
* to understand the importance of following an ethical and legal framework in Chinese journalism.

三、选课建议（必填项）

本课程适合新闻专业大三的学生，要求已经修完《大学英语》。

四、课程与专业毕业要求的关联性（必填项）

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| --- | --- | --- | --- |
| 新闻学专业毕业要求指标点 | | | 关联 |
| L011 | LO111 | 倾听他人意见、尊重他人观点、分析他人需求。 |  |
| LO112 | 应用书面或口头形式，阐释自己的观点，有效沟通。 |  |
| L021 | LO211 | 能根据需要确定学习目标，并设计学习计划。 |  |
| LO212 | 能搜集、获取达到目标所需要的学习资源，实施学习计划、反思学习计划、持续改进，达到学习目标。 |  |
| L031 | L0311 | 从海量信息中准确进行有针对性的采集，去芜存菁。 |  |
| L0312 | 对信息进行性质辨识和价值判断。 |  |
| L0313 | 根据选定的主题对信息进行整合。 |  |
| L032 | L0321 | 能顺畅地与人交流和沟通，并能因人而异采取不同沟通策略，如遇危机事件能有效公关。 |  |
| L0322 | 通过观察、倾听、提问、记录、感受、思考等方式，完成采访工作。 |  |
| LO33 | LO331 | 熟悉传统的新闻体例，并能与时俱进地应用新媒体写作方式。 |  |
| LO332 | 进行有传播价值的文稿写作。 |  |
| LO333 | 能针对不同媒体介质灵活进行文稿编辑。 |  |
| LO34 | LO341 | 能够把握好新闻宣传规律。 |  |
| LO342 | 围绕主题进行策划。 |  |
| LO343 | 能有效地执行策划方案。 |  |
| L035 | L0351 | 熟悉传统媒介并关注新媒介与时俱进的新变化。 |  |
| L0352 | 娴熟掌握至少两种传播媒介应用技能。 |  |
| L041 | LO411 | 遵纪守法：遵守校纪校规，具备法律意识。 |  |
| LO412 | 诚实守信：为人诚实，信守承诺，尽职尽责。 |  |
| LO413 | 爱岗敬业：了解与专业相关的法律法规，充分认识本专业就业岗位在社会经济中的作用和地位，在学习和社会实践中遵守职业规范，具备职业道德操守。 |  |
| LO414 | 身心健康，能承受学习和生活中的压力。 |  |
| L051 | LO511 | 在集体活动中能主动担任自己的角色，与其他成员密切合作，共同完成任务。 |  |
| LO512 | 有质疑精神，能有逻辑的分析与批判。 |  |
| LO513 | 能用创新的方法或者多种方法解决复杂问题或真实问题。 |  |
| LO514 | 了解行业前沿知识技术。 |  |
| L061 | LO611 | 能够根据需要进行专业文献检索。 |  |
| LO612 | 能使用合适的软件来搜集和分析所需的信息数据。 |  |
| LO613 | 能把现代信息技术融入到新闻宣传工作各个环节。 |  |
| L071 | LO711 | 爱党爱国：了解祖国的优秀传统文化和革命历史，构建爱党爱国的理想信念。 |  |
| LO712 | 助人为乐：富于爱心，懂得感恩，具备助人为乐的品质。 |  |
| LO713 | 奉献社会：具有服务企业、服务社会的意愿和行为能力。 |  |
| LO714 | 爱护环境：具有爱护环境的意识和与自然和谐相处的环保理念。 |  |
| L081 | L0811 | 具备外语表达沟通能力，达到本专业的要求。 | ⬤ |
| L0812 | 理解其他国家历史文化，有跨文化交流能力。 | ⬤ |
| L0813 | 能用国际视野来分析评判具体的新闻事件。 | ⬤ |

备注：LO=learning outcomes（学习成果）

五、课程目标/课程预期学习成果（必填项）（预期学习成果要可测量/能够证明）

专业能力写到毕业要求层级（二级编码），通用能力写到指标点层级（三级编码），如果是应用型本科试点专业全部写到指标点层级（三级编码）。在“课程目标（细化的预期学习成果）”这列要写清楚指标点（或者毕业要求）在本门课程里面的具体表现，撰写时以适当的行为动词引导。

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| **序号** | **课程预期**  **学习成果** | **课程目标**  **（细化的预期学习成果）** | **教与学方式** | **评价方式** |
| 1 | LO811 | * to write clearly for a variety of media while adhering to deadlines. to use Associated Press style. * to use standard English grammar and usage | 边讲边练 | Class and outside writing |
| 2 | LO812 | The class encompasses a variety of international activities – reading, discussing, knowing current events | 边讲边练 | Quiz  Exam |
| 3 | LO813 | * to apply critical-thinking skills to evaluate the credibility of sources and information. * to apply critical-thinking skills to evaluate others’ writing and thinking. * to understand the importance of following an ethical and legal framework in Chinese journalism. | 边讲边练 | Writing |

六、课程内容（必填项）

此处分单元列出教学的知识点和能力要求。知识点用布鲁姆认知能力的6种层次： (“**知道”、“理解”、“运用”、“分析”、“综合”、“评价”)**来表达对学生学习要求上的差异。能力要求必须选用合适的行为动词来表达。用文字说明教学的难点所在，**并标明每个单元的理论课时数和实践课时数。**

Week 1

* Introduction to class
* survival guide
* What makes writing good?
* News values/characteristics

Assignment:  
Find seven stories – one for each characteristic studied. Provide links and write two paragraphs for each story explaining how each story selected fits the specified characteristic (AP style, spelling and grammar count)

Week 2

* an intro to leads Assignment
* Current events and lecture questions
* Background research

Week 3

* Leads, nut graft, inverted pyramid
* Characteristics assignment (via TurnItIn and hard copy in class)
* Leads (examples and critiques)
* Assign observations
* Read Grammar and punctuation readings: Blackboard materials for Review 1;
* Leads – in class writing exercise
* Assign background info

Week 4  
Interviewing Assignment:

* Blackboard materials for Review 2; WWW, Verbs; Modifiers & Connecting Words
* assign interviewing tasks

Prepare for story meeting

Week 5  
Covering meetings and speeches Assignment

* Story meeting for community stories and profiles (come prepared with ideas)
* Speech writing techniques
* In class writing: speech (video)

Week 6

* Covering breaking news in the age of social media Assignment
* Current events quiz
* In class writing: breaking news story (fire)
* AP style #5 – grammar (available from 8 a.m. to 8 p.m. online)
* Review breaking news stories

Week 7  
Writing Well Assignment:

* Grammar review for those who did not pass the first exam
* Alternative leads

AP style #6 spelling

Profile source sheet (via email)   
Alternative leads in-class writing exercise

Week 8

* Research and writing in strategic communication Assignment:
* Writing press releases and using them as sources
* In class exercises – press releases   
  Assignment:
* Press release
* Review notes from newsroom visits

Newsroom visits (quiz; come prepared with quotes)  
o Students doing make-up visits will be excused from the quiz but must write a

reflection paper as detailed in assignments below).

Week 9  
Ethical guidelines for news

Assignment: Read your groups profile drafts

Ethics and biases

Week 10

* Setting appointments
* Profile workshop #2

Week 11  
Press release (via TurnItIn and a hard copy in class)

Week 12  
Using documents to bolster reporting Assignment:

* Current events and lecture questions #10 Topic:
* Biases and community story meeting
* Web extras
* In class exercise

Week 13

* The basics of copyright and fair use Assignment
* Social media or Flex topic
* Full story pitch on community stories (via email)

In class exercises on social media writing

Week 14

Using infographics to tell a story

Flex topic

Week 15Meetings

Week 16  
Wrap up and evaluations  
Community story workshop #2 Evaluations

八、评价方式与成绩（必填项）

The elements of the course will contribute to the final grade in these weights:

In-class deadline writing. 20 percent  
Includes infographic, characteristics assignment and video

Outside writing 50 percent  
Quizzes/other work as assigned 15 percent

AP & grammar exams 15 percent

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| --- | --- | --- |
| 总评构成（X） | 评价方式 | 占比 |
| X1 | In-class deadline writing | 20% |
| X2 | Outside writing | 50% |
| X3 | Quizzes/other work | 15% |
| X4 | AP & grammar exams | 15% |
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