上海建桥学院课程教学进度计划表

**一、基本信息**

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| 课程代码 | 2030651 | 课程名称 | 跨文化交际（双语） |
| 课程学分 | 2 | 总学时 | 32 |
| 授课教师 | 冯修文 | 教师邮箱 | 02032@gench.edu.cn |
| 上课班级 | 17秘书 | 上课教室 | 1教105 |
| 答疑时间 | 时间 : 周二 8：00-11：00  地点:新闻传播楼234 | | |
| 主要教材 | 《跨文化交际英语》金真 张艳春主编 上海交通大学出版社，2015年6月版 | | |
| 参考资料 | 《跨文化商务沟通》庄恩平主编，首都经济贸易大学出版社,，2011年9版  《Communication Between Cultures》Larry A. Samovar; Richard E. Porten等编著，闵惠泉等译，中国人民大学出版社，2010年7月版 | | |

**二、课程教学进度**

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| 周次 | 教学内容 | 教学方式 | 作业 |
| 1 | Introduction to the course (what to learn, how to learn,1+X examinations, do’s and don’ts in class and after class) | 1. Direct Teaching and Learning  2. Interactive Lectures | Topic: What is cross-culture communication? |
| 1 | Unit One  A Blossoming Discipline: Intercultural Communication | 1. Direct Teaching and Learning  2. Interactive Lectures  3. Case-based Learning | Exercise P7-9  Case Study Scenario 3 |
| 2 | Unit Two  The Core of Intercultural Communication: Different Values | 1. Direct Teaching and Learning  2. Interactive Lectures  3. Case-based Learning | Exercise P25-27  Case Study Scenario 2 |
| 2 | Unit Three  The Twins: Language and Culture | 1. Direct Teaching and Learning  2. Interactive Lectures  3. Case-based Learning | Exercise P43-45  Case Study Scenario 2 |
| 3 | Cross-culture Communication Application in Business | Project-1 | Quiz One  (秘书实训室） |
| 3 | Unit Four  The Silent Language: Nonverbal Communication | 1. Direct Teaching and Learning  2. Interactive Lectures  3. Case-based Learning | Exercise P58-61  Case Study Scenario 1 |
| 4 | Unit Five  Social Interactions | 1. Direct Teaching and Learning  2. Interactive Lectures  3. Case-based Learning | Exercise P76-78  Case Study Scenario 2 |
| 4 | Unit Six  Different Expectations: Roles and Relations | 1. Direct Teaching and Learning  2. Interactive Lectures  3. Case-based Learning | Exercise P92-94  Case Study Scenario 3 |
| 5 | Cross-culture Communication Application in Business | Project-2 | Quiz Two  （秘书实训室） |
| 5 | Unit Seven  Intercultural Communication in Business | 1. Direct Teaching and Learning  2. Interactive Lectures  3. Case-based Learning | Exercise P115-118  Case Study Scenario 2 |
| 6 | Unit Eight  Intercultural Communication in Overseas Study | 1. Direct Teaching and Learning  2. Interactive Lectures  3. Case-based Learning | Exercise P125-127  Case Study Scenario 3 |
| 6 | Unit Nine  Potential Problems in Intercultural Communication | 1. Direct Teaching and Learning  2. Interactive Lectures  3. Case-based Learning | Exercise P139-142  Case Study Scenario 2 |
| 7 | Cross-culture Communication Application in Business | Project-3 | Quiz 3  （秘书实训室） |
| 7 | Unit Ten  Knowledge into Action: Improving Intercultural Communication | 1. Direct Teaching and Learning  2. Interactive Lectures  3. Case-based Learning | Exercise P157-159  Case Study Scenario 2 |
| 8 | Topic: Chinese classics globalization | Problem-based Learning and Discussion | Short paper |
| 8 |  |  | Final Test |

**三、评价方式以及在总评成绩中的比例**

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| 项目 | 期末考试  （1） | 过程考核1  （X1） | 过程考核2  （X2） | 过程考核3  （X3） |
| 考核形式 | Final Test | Quiz | Quiz | Presentation |
| 占总评成绩的比例 | 40% | 20% | 20% | 20% |

备注：

教学内容不宜简单地填写第几章、第几节，应就教学内容本身做简单明了的概括；

教学方式为讲课、实验、讨论课、习题课、参观、边讲边练、汇报、考核等；

评价方式为期末考试“1”及过程考核“X”，其中“1”为教学大纲中规定的形式；“X”可由任课教师或课程组自行确定（同一门课程多位教师任课的须由课程组统一X的方式及比例）。包括纸笔测验、课堂展示、阶段论文、调查（分析）报告、综合报告、读书笔记、小实验、小制作、小程序、小设计等，在表中相应的位置填入“1”和“X”的方式及成绩占比。

任课教师：冯修文 系主任审核：

日期：2020.9.5